



Email/Web Designer –Creative Services Contractor

BrightWave Marketing is a high growth, fast moving Email Marketing and Customer Relationship services firm and seeks a creative, detail oriented professional with Email Marketing and Internet Marketing design experience. This contractor position could lead to a full time position.

The right candidate will have experience in working on tight deadlines and turning around attractive and effective email newsletters and client driven email communications, in addition to other web based projects. Specifically, this role requires someone with HTML and design experience with basic project management capabilities (see specifics below). Email marketing and agency or client side experience is also preferred. The right candidate will be needed to work, based on the client projects, from 10-40 hours per week.

Responsibilities Include:

- * Creating HTML emails based on client provided content/branding
- * Managing deadlines for internal and external clients
- * Providing HTML newsletters and client deliverables within a timely fashion
- * Coordinate with Director of Client Services all client design needs and assist with planning and scheduling

Qualifications:

- * Original graphic design as needed
- * Cross-browser HTML and css skills with proven portfolio
- * Evangelize and utilize best practices for email design.
- * Past experience in designing HTML emails, is preferred
- * Creative ability with marketing knowledge
- * Project Management Skills and Experience
- * Strong communicator with ability to articulate ideas, both written and verbal
- * Basic strategic and tactical marketing skills
- * Strong knowledge of the Internet
- * Experience in email, retention or loyalty marketing a plus
- * Background in a marketing/interactive agency a plus
- * Some experience in dealing with agencies or clients
- * Ability to think creatively
- * Strong attention to detail
- * Ability to work independently and with minimal structure
- * Ability to lead cross functional teams
- * Ability to jump from "high profile" projects to "digging a trench" type projects without missing a beat and maintaining enthusiasm
- * Team Player

Necessary Skills:

- * HTML 4.0, xHTML 1.0, CSS, Adobe Photoshop CSS
- * Thorough understanding of browser and platform issues related to HTML email display
- * Ability to work with legacy HTML, table-based layouts, and inline styles as required.

Education and Experience Requirements:

- * BA or BS preferred or some college workload completed
- * 1-5 years of comparable experience
- * Strong references
- * HTML/Design samples

BrightWave Marketing is headquartered in Midtown Atlanta, GA but this contractor position can be based remotely for the right candidate. Please email jobs@brightwavemarketing.com to submit your resume. No Phone Calls Please. BrightWave Marketing, Inc. is an Equal Opportunity Employer.