



Interactive Designer: Junior to Mid-Level

BrightWave Marketing, North America's leading email marketing focused digital agency, seeks a junior to mid-level interactive designer. As an interactive designer for BrightWave Marketing, this candidate will collaborate with our creative and client services team to successfully design, produce and deliver a variety of digital messaging design projects that support our award winning work for our blue-chip roster of clients. This candidate will report to the Senior Director of Creative Services, but also collaborate with him to build the foundation for the future growth of our creative services team.

Responsibilities include:

- Developing cutting edge email designs, including mobile enabled versions
- Designing functional landing pages/microsites to support a variety of digital messaging campaigns
- Cultivating innovative mobile campaign experiences
- Developing of internal marketing collateral, including website design opportunities

Requirements / Skill Sets:

- Strong organizational and communication skills
- Strong knowledge of Adobe Creative Suite
- Focused attention to detail
- Knowledge of web development skills/tools such as CSS/HTML and Javascript
- Basic understanding of email design limitations and rendering best practices
- Highly self-motivated with positive attitude
- Ability to bring new ideas to collaborative agency model
- Punctual, responsive, and reliable, with ability to meet aggressive deadlines and handle changing priorities.
- BA in Graphic Design, web design, or related field preferred
- 2-4 years professional experience in web design
- HTML/CSS hand-coding skills a plus
- Proficient strategic and analytical thinking skills
- Team player

Submittal

Please submit your resume and online portfolio as well as a brief description of why you would be a good fit for this position.

Contact

Brent Rosengren - Vice President of Client Services
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About BrightWave Marketing

BrightWave Marketing is North America's leading email marketing focused digital agency. The award-winning firm specializes in partnering with its clients to strategically develop, manage and optimize digital messaging programs that drive revenue, cut costs and build relationships.

Headquartered in Atlanta, GA, BrightWave Marketing has worked with a blue chip client roster, including Affiliated Computer Service (A Xerox Company), AGCO Corporation, Chick-fil-A, CoreNet Global, Cox Business, O'Charley's, RaceTrac and Sports Illustrated.